

After Taste: Expanded Practice in Interior Design

Prepare to embark on a multi-sensory journey through the captivating realm of interior design with 'After Taste Expanded Practice.' This groundbreaking book transcends the traditional boundaries of design to explore the profound impact of taste, scent, sound, and touch on human experience and well-being.



After Taste: Expanded Practice in Interior Design

by Potter Gift

★★★★☆ 4 out of 5

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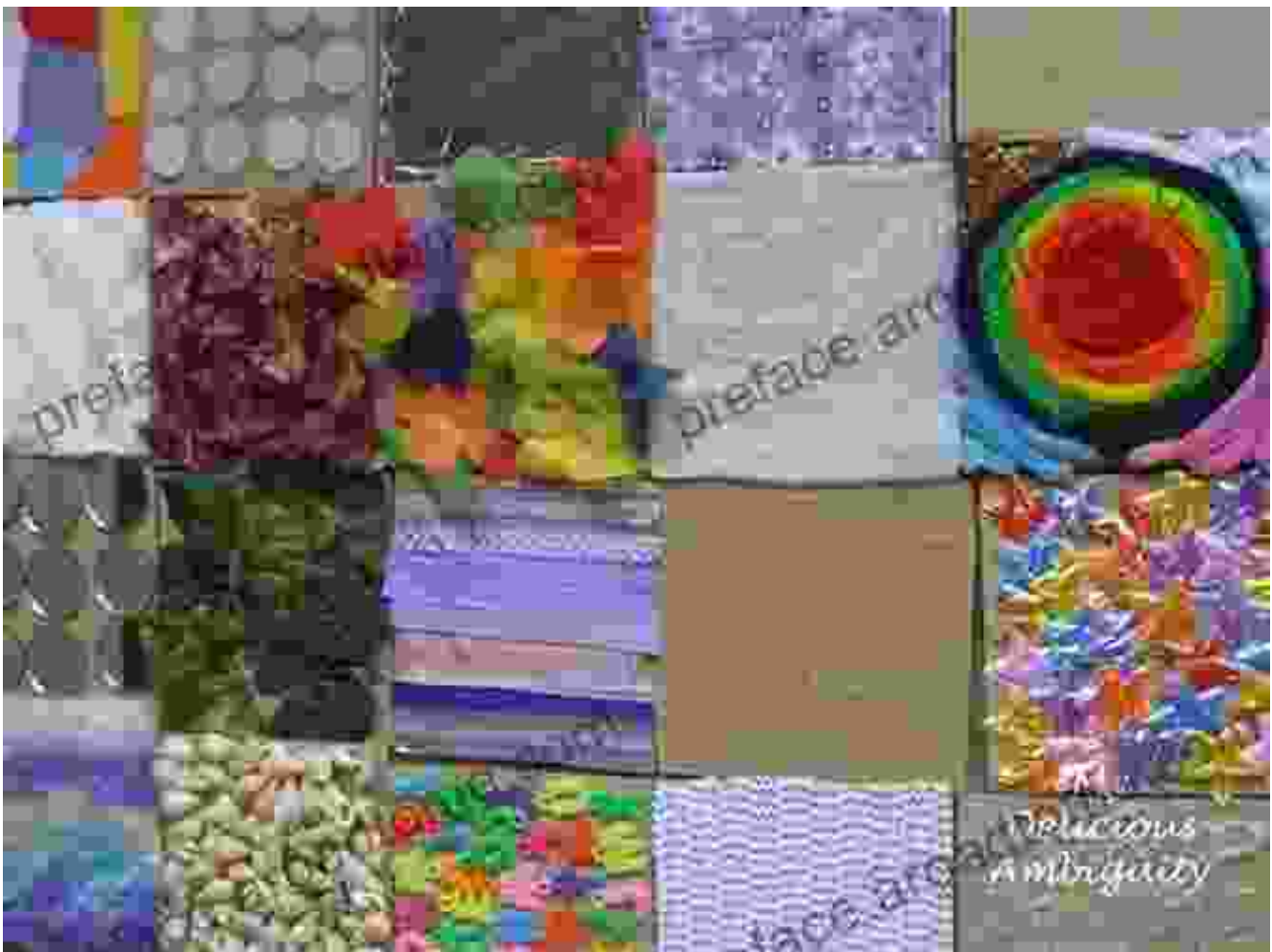
Renowned author and interior designer Patricia Urquiola invites readers to delve into the essence of space creation, guiding them through a comprehensive exploration of the elements that shape our perception and emotional responses.

Sensory Alchemy: Evoking Emotions through Design

Urquiola's unique approach to design emphasizes the interplay between our senses and the built environment. She argues that by carefully

orchestrating sensory experiences, designers can create spaces that not only meet functional needs but also nourish the soul.

In 'After Taste Expanded Practice,' Urquiola unveils her profound understanding of how taste, scent, sound, and touch can be harnessed to evoke a range of emotions and inspire a sense of place. She explores how the subtle interplay of colors, textures, and materials can create a symphony of sensations that transcends the visual.

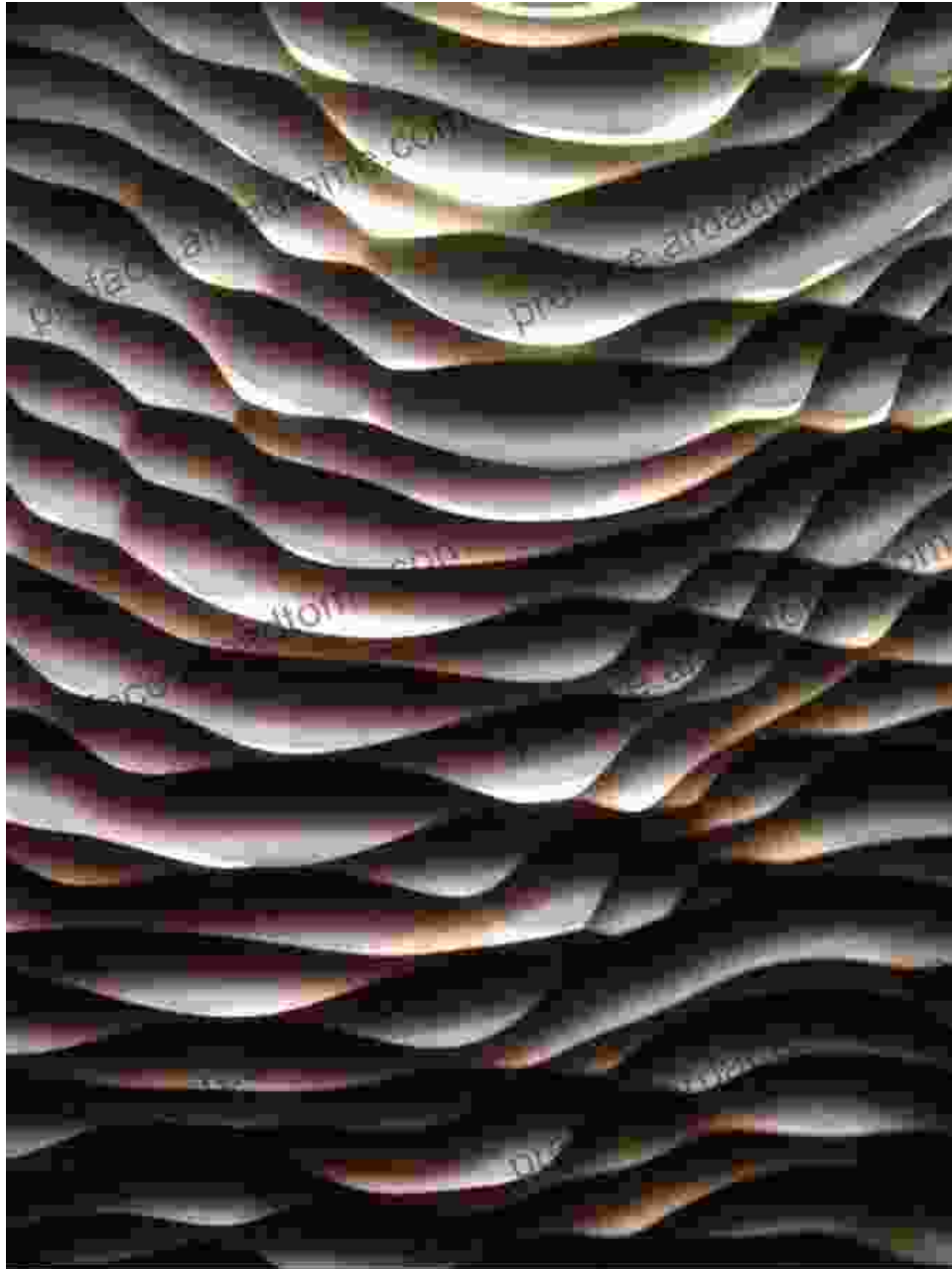


Beyond the Surface: Embracing Materiality

Materiality plays a pivotal role in Urquiola's design philosophy. She believes that the tactile and visual qualities of materials have an intimate connection

with our sensory perception. In this book, she guides readers through an exploration of various materials, from traditional woods and metals to innovative composites, revealing their unique characteristics and potential to enhance the human experience.

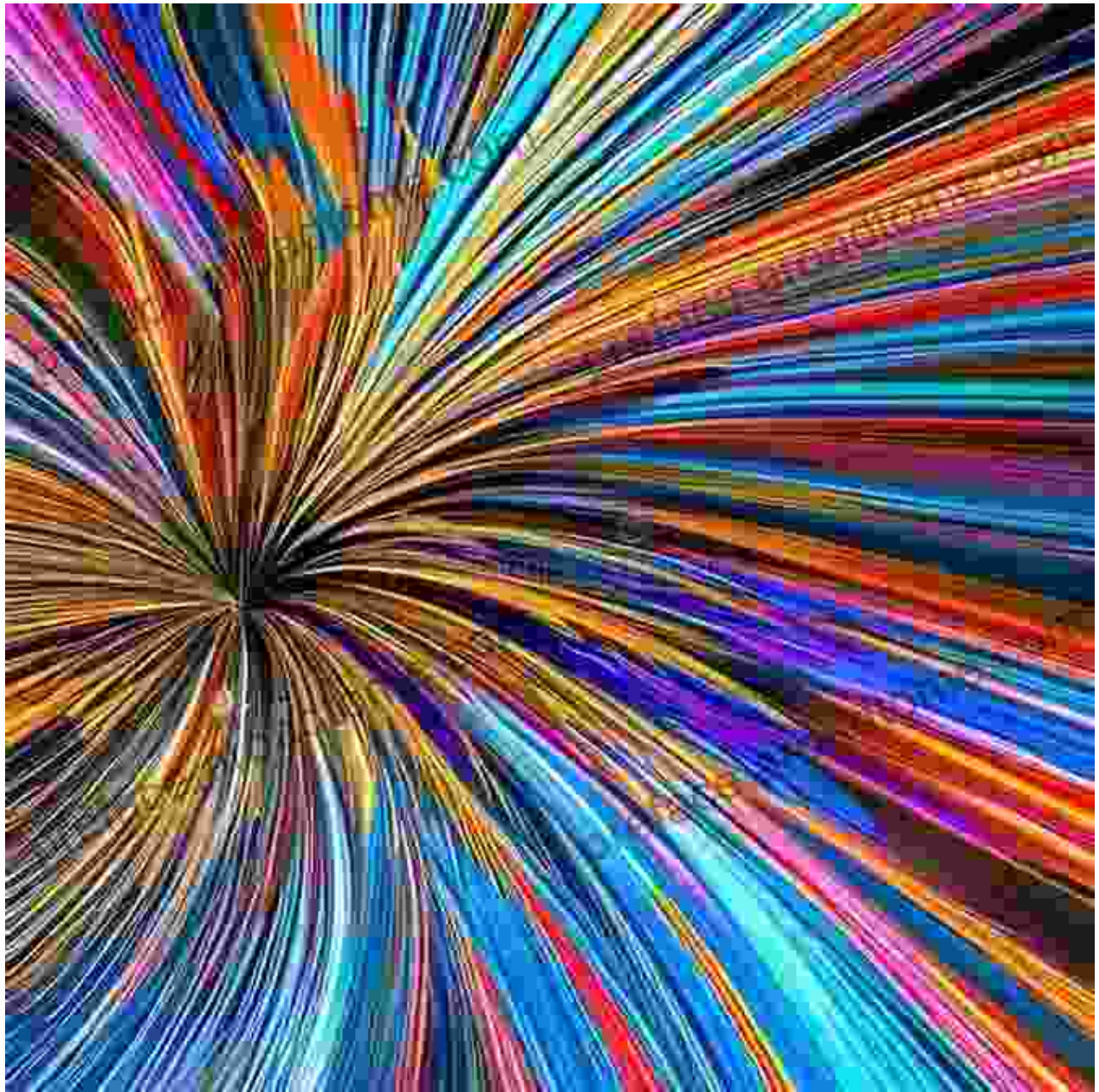
Urquiola challenges conventional notions of material use, encouraging designers to think beyond mere aesthetics. She delves into the sustainability and ethical implications of material choices, emphasizing the importance of creating spaces that are not only beautiful but also responsible.



The Power of Color: Painting with Emotions

Urquiola recognizes the profound impact of color on our mood and well-being. In 'After Taste Expanded Practice,' she shares her insights into the psychology and physiology of color, explaining how different hues can evoke specific emotions and create visual harmonies.

She encourages designers to embrace the expressive power of color, using it as a tool to shape the atmosphere and ambiance of a space. Urquiola's vibrant and eclectic color palettes showcase the transformative abilities of color, inspiring readers to experiment with unconventional combinations and challenge design norms.



Texture and Pattern: Tactile Delights

Texture and pattern are essential elements in Urquiola's sensory-driven design approach. She believes that by incorporating tactile and visual textures into a space, designers can create environments that engage the sense of touch and evoke a sense of depth and complexity.

Urquiola provides a comprehensive overview of texture and pattern, from traditional weaving techniques to innovative 3D printing technologies. She emphasizes the importance of considering the psychological and physiological effects of different textures and how they can influence our comfort and well-being.



Lighting: Illuminating the Senses

Lighting plays a transformative role in interior design, not only providing illumination but also shaping the ambiance and atmosphere of a space. In

'After Taste Expanded Practice,' Urquiola explores the sensory aspects of lighting, discussing its impact on mood, perception, and circadian rhythms.

She guides readers through the principles of lighting design, from natural daylighting to artificial lighting solutions. Urquiola emphasizes the importance of considering the emotional and psychological effects of different lighting scenarios and how they can be used to create spaces that enhance well-being.



The Sensory Symphony: A Holistic Approach

Patricia Urquiola's 'After Taste Expanded Practice' is more than just a design manual; it is an invitation to explore the sensory potential of our surroundings. Through her vast knowledge and innovative approach, Urquiola empowers designers to create spaces that transcend mere functionality and become immersive experiences that nourish the mind, body, and soul.

By embracing the principles outlined in this book, designers can harness the power of sensory design to create environments that promote well-being, inspire creativity, and leave a lasting impression on all who experience them.

Praise for 'After Taste Expanded Practice'

"Patricia Urquiola's 'After Taste Expanded Practice' is a masterpiece that challenges the boundaries of interior design. It provides a comprehensive guide to creating spaces that engage all of our senses, transforming them into immersive and unforgettable experiences." - Sarah Jessica Parker, Actress and Interior Design Enthusiast

"This book is an essential read for anyone interested in the intersection of design and human experience. Urquiola's insights into sensory design are invaluable, empowering designers to create spaces that have a profound impact on the well-being of those who inhabit them." - Paola Antonelli, Senior Curator of Architecture and Design, MoMA

Free Download Your Copy Today

Immerse yourself in the world of sensory design and elevate your interior design practice to new heights with Patricia Urquiola's 'After Taste Expanded Practice.' Free Download your copy today from your preferred bookseller and embark on a journey of transforming spaces into unforgettable sensory experiences.

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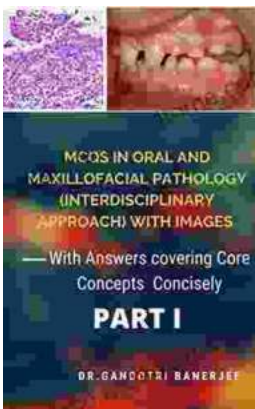


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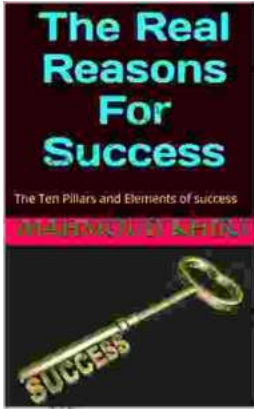
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