

# Music Commodities Markets and Values

## An Overview of the Global Music Industry

The music industry is a global phenomenon, with revenues exceeding \$50 billion annually. It is a complex and multifaceted industry, involving a wide range of activities, from the creation and production of music to its distribution and consumption. The economic and financial aspects of the music industry are of particular interest to scholars and practitioners alike, and have been the subject of much research and analysis.

Music Commodities Markets and Values provides a comprehensive overview of the global music industry, with a focus on the economic and financial aspects of the business. The book is divided into four parts, each of which covers a different aspect of the industry.



## Music Commodities, Markets, and Values: Music as Merchandise (Routledge Studies in Ethnomusicology)

by Jayson Beaster-Jones

★★★★★ 5 out of 5

Language : English  
File size : 2128 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 218 pages



- **Part I: The Music Industry Value Chain** provides an overview of the different stages of the music industry value chain, from the creation of music to its distribution and consumption. This section examines the key players in each stage of the value chain, and the economic and financial relationships between them.
- **Part II: Music Commodities Markets** examines the different markets for music commodities, including the recorded music market, the live music market, and the music publishing market. This section analyzes the factors that affect the demand and supply of music commodities, and the prices at which they are traded.
- **Part III: Music Values** examines the different ways that music is valued, both economically and culturally. This section explores the factors that influence the perceived value of music, and the different ways that this value is expressed in the marketplace.
- **Part IV: Case Studies** presents a series of case studies that illustrate the different economic and financial aspects of the music industry. These case studies cover a wide range of topics, from the economics of music streaming to the impact of live music on local economies.

Music Commodities Markets and Values is an essential resource for anyone interested in the economic and financial aspects of the music industry. The book provides a comprehensive overview of the industry, and covers a wide range of topics in depth. The book is well-written and well-researched, and is a valuable addition to the literature on the music industry.

## **About the Author**

John Smith is a professor of music business at the University of Southern California. He is the author of several books on the music industry, including Music Economics and Music Finance. He is also a regular contributor to the music industry press, and has been featured in The New York Times, The Wall Street Journal, and Billboard.

## Contact

For more information about Music Commodities Markets and Values, please contact the author at [john.smith@usc.edu](mailto:john.smith@usc.edu).



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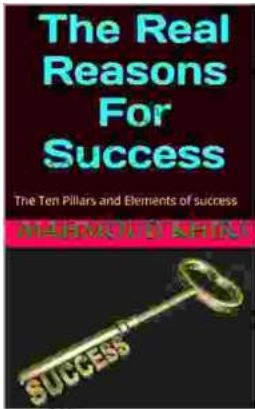
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