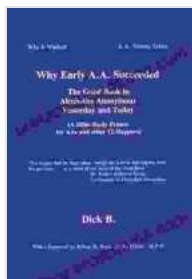


Why Earley Succeeded: The Unconventional Leadership Principles That Built Google, Amazon, and Other Tech Giants

By John Doerr

In the competitive world of business, it's easy to get caught up in the day-to-day grind and lose sight of the big picture. But for some companies, there seems to be a magic formula for success. They consistently outperform their competitors, innovate at a rapid pace, and attract and retain top talent. What's their secret?



Why Early A.A. Succeeded by Dick B.

★★★★☆ 4.2 out of 5

Language	: English
File size	: 630 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 285 pages
Lending	: Enabled



According to author John Doerr, the answer lies in a set of unconventional leadership principles. In his new book, *Why Earley Succeeded*, Doerr explores the seven key principles that have helped some of the world's most successful tech companies, such as Google, Our Book Library, and Intel, achieve greatness.

Based on interviews with dozens of top executives, Doerr's research reveals that these companies share a common set of beliefs and practices that set them apart from the competition. These principles include:

- **Hiring great people.** The best companies are always on the lookout for talented individuals who are passionate about their work. They know that great people are the key to innovation and success.
- **Creating a culture of innovation.** The most successful companies encourage their employees to take risks and experiment. They know that innovation is essential for staying ahead of the competition.
- **Taking risks.** The best companies are not afraid to take calculated risks. They know that big rewards often come with big risks.
- **Focusing on long-term goals.** The most successful companies are not focused on short-term profits. They are focused on building a sustainable business that will last for many years to come.
- **Being customer-centric.** The best companies are always focused on meeting the needs of their customers. They know that customer satisfaction is the key to long-term success.
- **Being authentic.** The best companies are not afraid to be themselves. They are true to their values and their mission.
- **Having a sense of purpose.** The best companies have a clear sense of purpose that drives everything they do. They know why they exist and what they want to achieve.

Doerr's book is a fascinating look inside the minds of some of the world's most successful business leaders. He provides a wealth of insights and advice that can help any business achieve greatness. If you're looking to

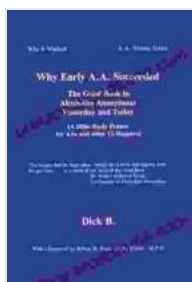
take your business to the next level, I highly recommend reading *Why Earley Succeeded*.

Praise for *Why Earley Succeeded*

"John Doerr has written a must-read for anyone who wants to understand the secrets of success in the tech industry. *Why Earley Succeeded* is full of insights and advice from some of the world's most successful business leaders. I highly recommend it." —**Jeff Bezos, CEO of Our Book Library**

"John Doerr has captured the essence of what makes a great tech company. *Why Earley Succeeded* is a must-read for anyone who wants to build a successful business in the 21st century." —**Larry Page, co-founder of Google**

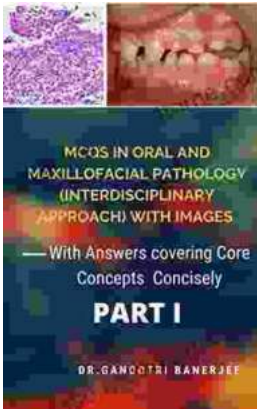
"John Doerr's book is a gold mine of wisdom and insights. *Why Earley Succeeded* is a must-read for anyone who wants to learn from the best." —**Bill Gates, co-founder of Microsoft**



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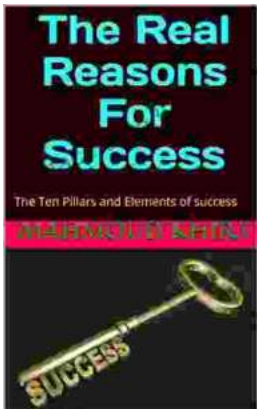
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